

EDUCATION

2006 - 2010

COLLEGE FOR CREATIVE STUDIES DETROIT, MI

BFA in Graphic Design, graduate with honors

Member of AIGA student chapter

Graphic Design Department Student Mentor

GPA 3.6

2004 - 2006

OAKLAND UNIVERSITY ROCHESTER HILLS, MI

Communications focus

GPA 3.57

ACHIEVEMENTS

WINTER 2009

PARTICIPANT THINKSHOP WITH KELLI MILLER

2007 - 2010

CCS DEAN'S LIST

2008

ALS ASSOCIATION MICHIGAN CHAPTER

OUTSTANDING CHAPTER VOLUNTEER

2006 - 2010

CCS SCHOLARSHIP

2007 - 2010

CCS STUDENT EXHIBITION

2004 - 2006

OAKLAND UNIVERSITY DEAN'S LIST

SKILLS

Proficient in Adobe Creative Suite:
Photoshop, Illustrator & InDesign;
Dreamweaver, HTML & CSS.

Experienced in Adobe After Effects CS3,
Flash, Quark, PHP, ASP.NET, Microsoft Office.
Willing to learn new software.

OCTOBER 2010 - PRESENT

SEEDS MARKETING + DESIGN MADISON HEIGHTS, MI

GRAPHIC DESIGNER

Designed print, environmental, identity and web pieces for various companies including Comcast, Audi and OnStar events.

Designed branding materials for Cadillac Coffee products including consumer microsite design

APRIL 2009 - OCTOBER 2010

ORLANS ASSOCIATES, PC TROY, MI

GRAPHIC DESIGNER

Designed promotional materials including advertisements, email blasts, signage and event invitations for all 6 enterprise companies.

Redesigned/maintained websites using ASP.NET, PHP, CSS and HTML.

Responsible for SEO and running website analytics using Google Analytics.

Environmental design for events.

Developed and implemented social media plan for enterprise.

Maintained social media profiles (Facebook, LinkedIn & Twitter).

FALL 2009 - WINTER 2010

SENIOR PRACTICUM COURSE

COLLEGE FOR CREATIVE STUDIES

Participated in client-based project for Crain Communications.

Defined the future of journalism and developed new family of communication tools that could be applied to all Crain publications.

Worked in a group to redesign the Automotive News website.

Presented final prototypes to client.

Designed portfolio process book of the fall semester's work.

JANUARY 2008 - MAY 2009

NEAL DAVIS GALLERY SOUTHFIELD, MI

ADMINISTRATIVE/GALLERY ASSISTANT

Assisted in artist exhibits, selling of artists' work, etc.

Redesigned/maintained website.

Designed promotional materials including postcards, eblasts and posters.

MAY 2007 - JANUARY 2008

ANGELA MARC SALON CLINTON TOWNSHIP, MI

RECEPTIONIST/PROMOTIONAL DESIGNER

Greeted clients, scheduled appointments, sold products.

Managed salon; kept shelves & cabinets stocked.

Organized & processed salon files.

Designed promotional materials for salon.

MAY - AUGUST 2007

PALACE SPORTS & ENTERTAINMENT AUBURN HILLS, MI

GRAPHIC DESIGN INTERN

Worked on projects for print & web including flyers, coupons, ads, logos and event signage.

Participated in logo projects for the Palace Box Office.

Logo design for Palace Box Office chosen as permanent logo.

2006 - PRESENT

FREELANCE GRAPHIC DESIGNER

Designed websites, brochures, collateral pieces and corporate identities.

Clients include McNaughton-McKay Electric Company, Nightline Band, ALS

Association Michigan Chapter, Details in Retail, Angela Marc Salon,

Sterling Heights Baseball Club, Artist Carl Davis and Neal Davis Gallery.